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LD Davis has been in business over 80 years, as you can imagine we have weathered many turbulent economic times. In the vain of what does not kill us makes us stronger, the current economic situation has strengthened many of our relationships with our customers. We want to assure you that we are doing everything we can to ship you the best quality product at the most competitive price. We have very strict criteria in selecting and sourcing our raw materials, and use the highest quality in the industry. In the past year we have evaluated how effectively and efficiently we operate all our facilities. Read below to see a sample of the improvements we have implemented.

Recent changes we have made that saved us money

Recently we made 3 changes that have saved us money while helping the environment.



1. We had all employees alter their computers settings. We read an article about GE saving \$2.5 million a year by having employees put their computer in hibernation mode. To do this you go to your windows control panel then click on power options to alter your settings. We have not saved \$2.5 million but in this economy every little bit helps.
2. Our protein adhesive was traditionally shipped in white (bleached cardboard) cartons. We have made the switch to the less expensive post consumer waste cardboard, by doing so we save a penny or two and help the environment.
3. We had our Monroe, NC lighting system upgraded in order to bring in green energy and reduce our demand for energy.

For what it's worth...Texting Etiquette



At a recent dinner party someone at the table was checking their messages and texting. We are sure this has happened to you while at a dinner or in a meeting.

Common courtesy still rules. Contrary to popular belief, composing a TEXT Messages while you're in a face-to-face conversation with someone are just about as rude as taking a voice call.

- Remember that TEXTING is informal. The casualness of TEXTING diminishes the strength and meaning of the message.
- Don't TEXT while you're driving. Talking on the phone is bad enough. You won't know what hit you - or what you hit - if you are pounding out a message on your keyboard.
- Unless you are a Brain Surgeon (and if you are I apologize for sending you GlueNews) Remember that your phone does have an off button. There are very few things in the world that absolutely cannot wait.

If this does not sound like bad manners to you then you are the person doing it.

Saving money by sending an E Newsletter



Keeping in Contact with Customers

Thank you all for your feedback on our "Candy Apple" postcard. Lets face it a picture of candy apples is more appetizing then a picture of adhesive. At least we hope so. We sent it out to announce the new website but also to inform you that an E Newsletter was coming soon. Our hope is to update you with some best practices we see within your industries. By emailing them rather than mailing the information we are cutting costs but still keeping in contact with you.

[Click here to see more newsletters](#)

Industry Highlighted



Box Industry

Our lab has formulated a new product that is having great success on the Emmeci flat board laminators and large set up box machines. The new product was formulated for lining and set up box manufacturing.

Customers that have switched to our new product, NW139C say some of the benefits are:

- Very clean machining
- Versatile tack at high and low speeds
- Reduces belt clean up time

Please give us a call if you would like to evaluate a sample.
(The person pictured is not Sal Polvere)

[Click here to learn more about the industries we service](#)

We hope you enjoyed the newsletter. To place orders please call 1-800-553-3284. To speak with some one in sales please call 1-800-883-6199.

Sincerely,

Tripp Davis
L.D. DAVIS INDUSTRIES